



ADVERTISING QUOTATION

Applied from 01.01.2024



<https://vietstock.vn>

About Vietstock.vn

The leading financial and stock market information portal in Vietnam.
In-depth analysis on intensive finance - securities.

MAIN AUDIENCE:

Investors, brokers, consultants of securities, real estate, gold, foreign exchange, both individuals and institutions.

Middle and senior managers work for enterprises such as securities companies, management fund, insurance, investment and listed companies.

Students from economics, finance, banking, accounting... faculties and other audiences who are interested in the finance and stock field.

FORMS OF ADVERTISEMENT AND SPONSOR

Logo advertisement, banners (CPD). Category sponsor.



Vietstock.vn Traffic

Stock | Investment | Finance | Business | Real Estate | Consumption

Gender



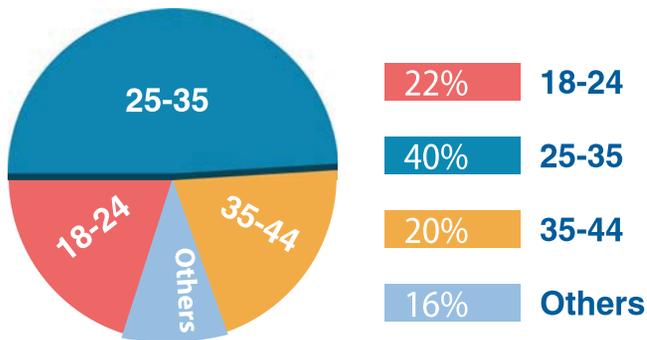
Language



Device

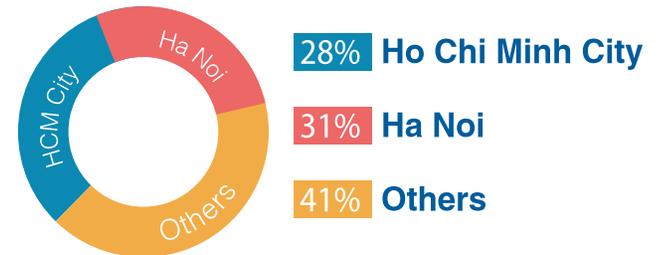


Age



PAGEVIEWS/MONTH
40,000,000
TIME ON SITE **5:37**

Region



Categories

1. Stock Market
2. Companies
3. Real Estate
4. Finance - Bank
5. Commodity
6. Economy - Invest
7. Marco Economy
8. The World
9. Indochina
10. Personal Finance
11. Multimedia
12. Finance Exchange

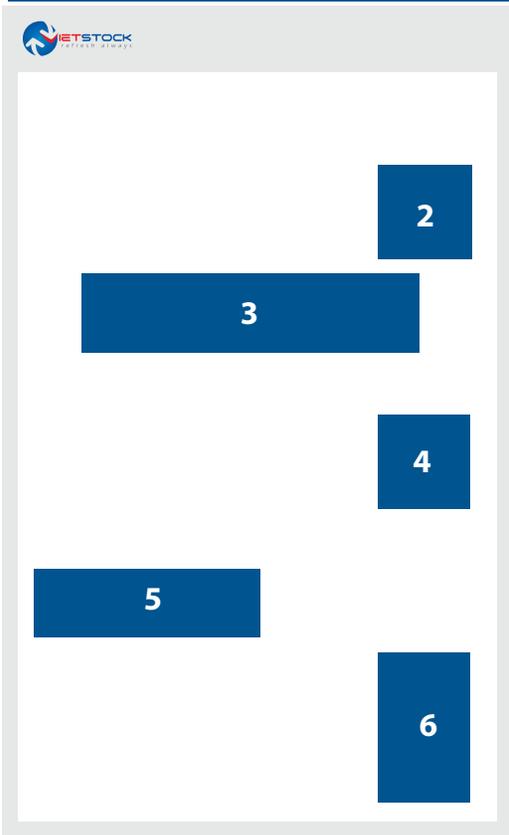
Banner Quotation

Unit: USD/week

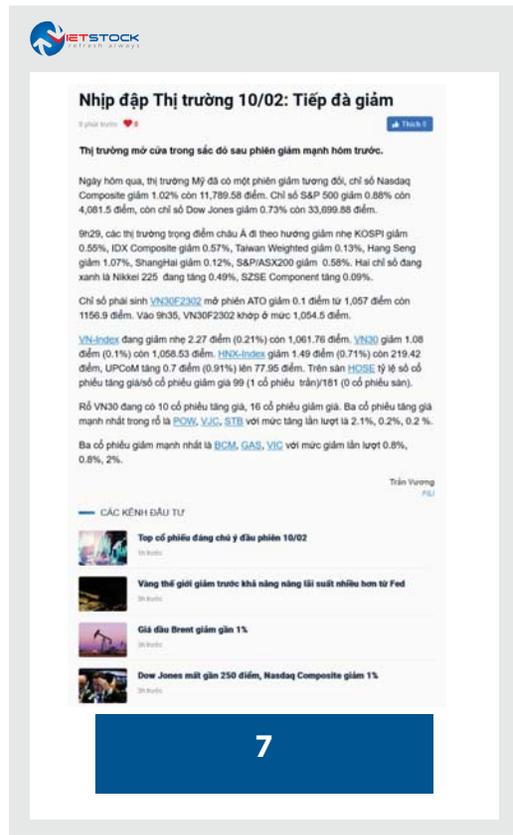
Banner	Share	Size	Throughout	Homepage	Category	Article
Banner PC vietstock.vn						
Super Masthead	3	1920x270	2,795	1,865		1,400*
Large Rectangle 1	3	336x280		1,400		
Billboard 1	3	970x250		1,165		
Billboard 2	3	970x250				700
Leaderboard	3	728x250		935		
Large Rectangle 2	3	336x280		935		
Half Page	3	300x600		700		
Background U	3		4,655	2,795		2,330*
<i>Top Background</i>		1000x220				
<i>Skycraper</i>		160x600				
<i>Background</i>		1920x1080				
Banner Mobile vietstock.vn						
Masthead Mobile	3	414x200	1,630	1,165		935*
In-Page Mobile	3	414x720				1,400
Banner diendanchungkhoan.vn						
Top Banner Forum	3	728x90	700			
Big Logo Forum	Độc quyền	210x240	325			

*Display simultaneously at Category and Article

Banner Position

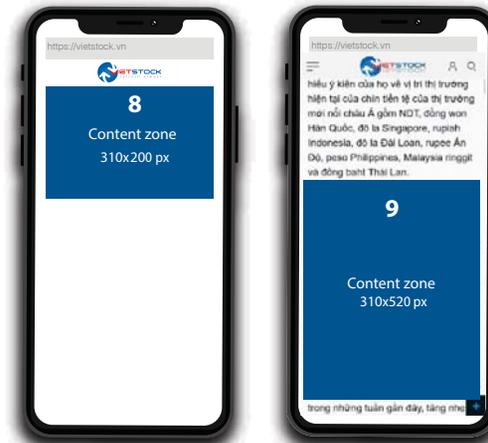


<https://vietstock.vn> (Desktop)



- (1) Super Masthead
- (2) Large Rectangle 1
- (3) Billboard 1
- (4) Large Rectangle 2
- (5) Leaderboard
- (6) Half Page

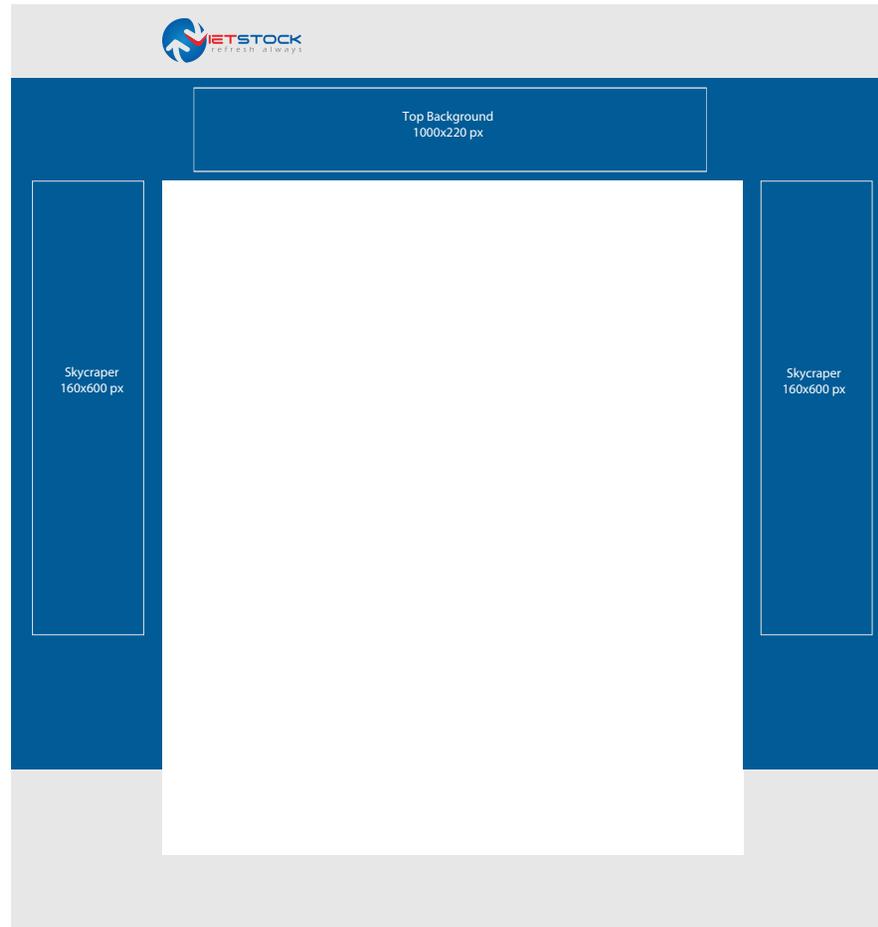
- (7) Billboard 2
- (8) Masthead Mobile
- (9) In-Page Mobile
- (10) Top Banner Forum
- (11) Big Logo Forum



<https://vietstock.vn> (Mobile) <https://diendanchungkhoan.vn>



Background U



Background U

Exclusive price = Shared price x 1.5

- Type of advertising: CPD
- Contract duration less than 07 days is rounded up to 01 week
- The advertising should be sent before 03 working days
- Type of banner: JPG, GIF, PNG, HTML5
- Type of Background U: static or moving (maximum movement restriction)
- File size: max 50Kb (JPG/PNG); max 150Kb (GIF/HTML5)
- Banner times: max 10 seconds, 03 frames.
- The number of frame display on banner: max 03 frames
- Share position banner: 03 different banners / 1 position
- The advertising related to Forex, cryptocurrency content will be applied the different price depending on the circumstances
- The advertising content must be legal to Vietnamese laws
- The advertising is only displayed to IP on Vietnam region
- This quotation is valid for 01 months from the day client received the quotation



THANK YOU!