



POSTING QUOTATION

Applied from 01.01.2025



The leading Financial and Stock market information portal in Vietnam.
In-depth analysis on intensive finance - securities.

MAIN AUDIENCE:

Investors, brokers, consultants of securities, real estate, gold, foreign exchange, both individuals and institutions.

Middle and senior managers work for enterprises such as securities companies, management fund, insurance, investment and listed companies.

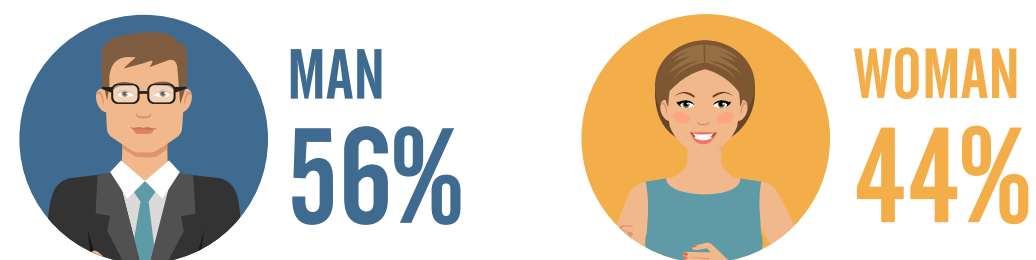
Students from economics, finance, banking, accounting... faculties and other audiences who are interested in the finance and stock field.



Vietstock.vn Traffic

Stock | Investment | Finance | Business | Real Estate | Consumption

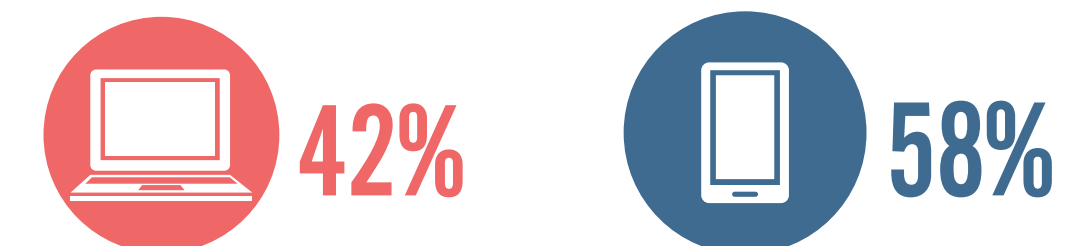
Gender



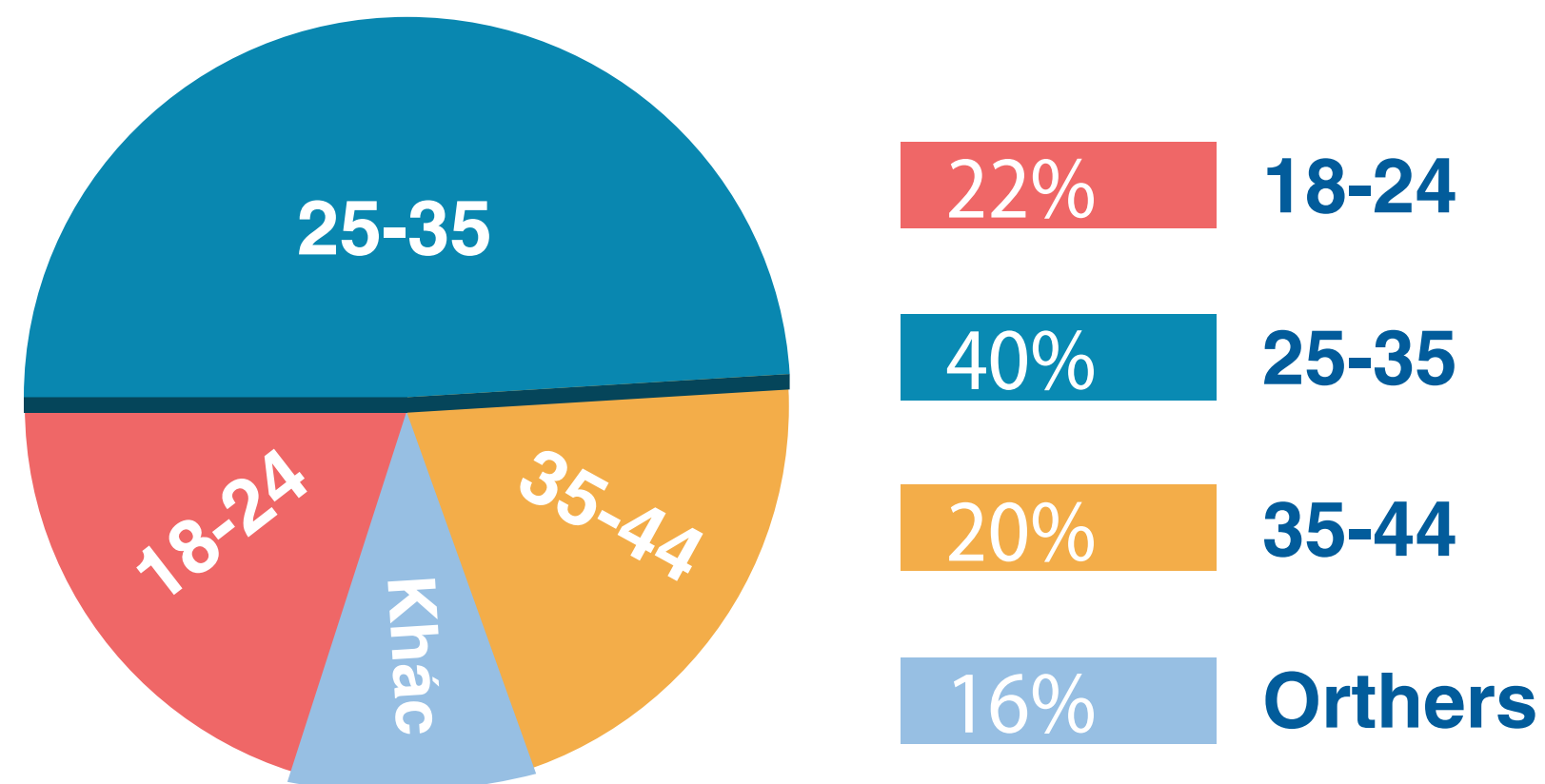
Language



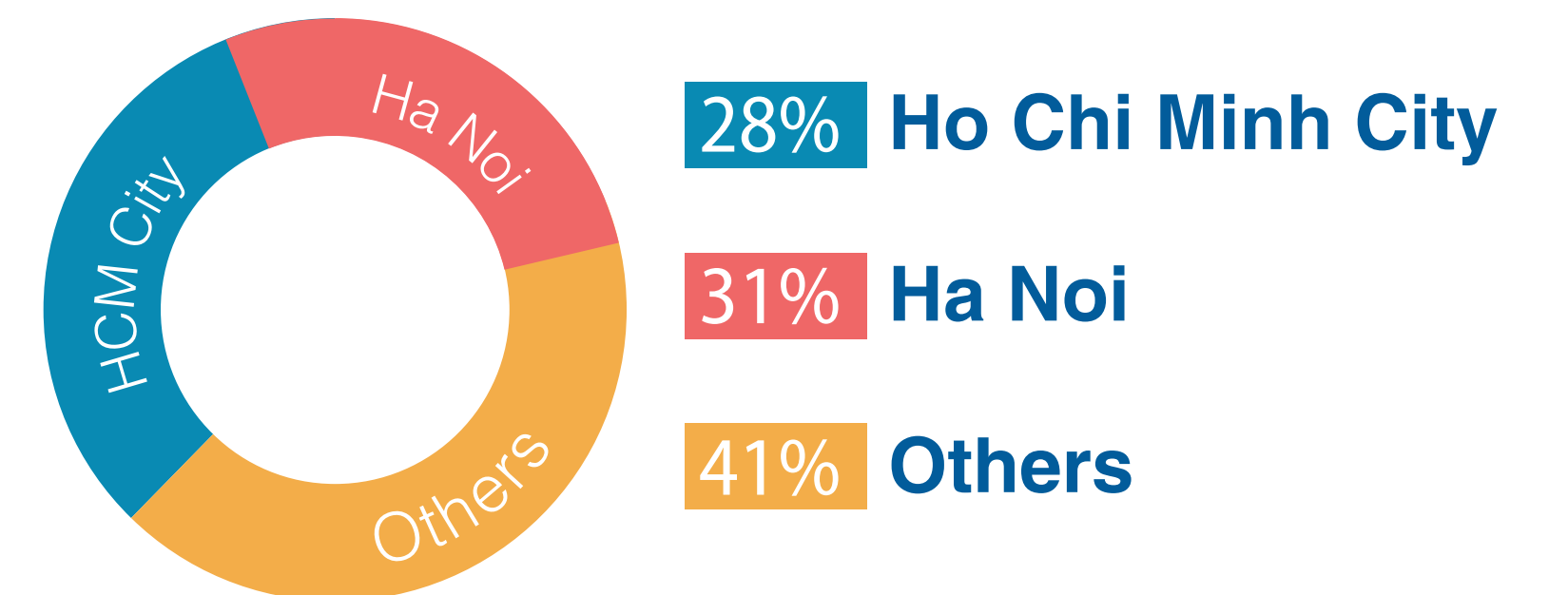
Device



Age



Region



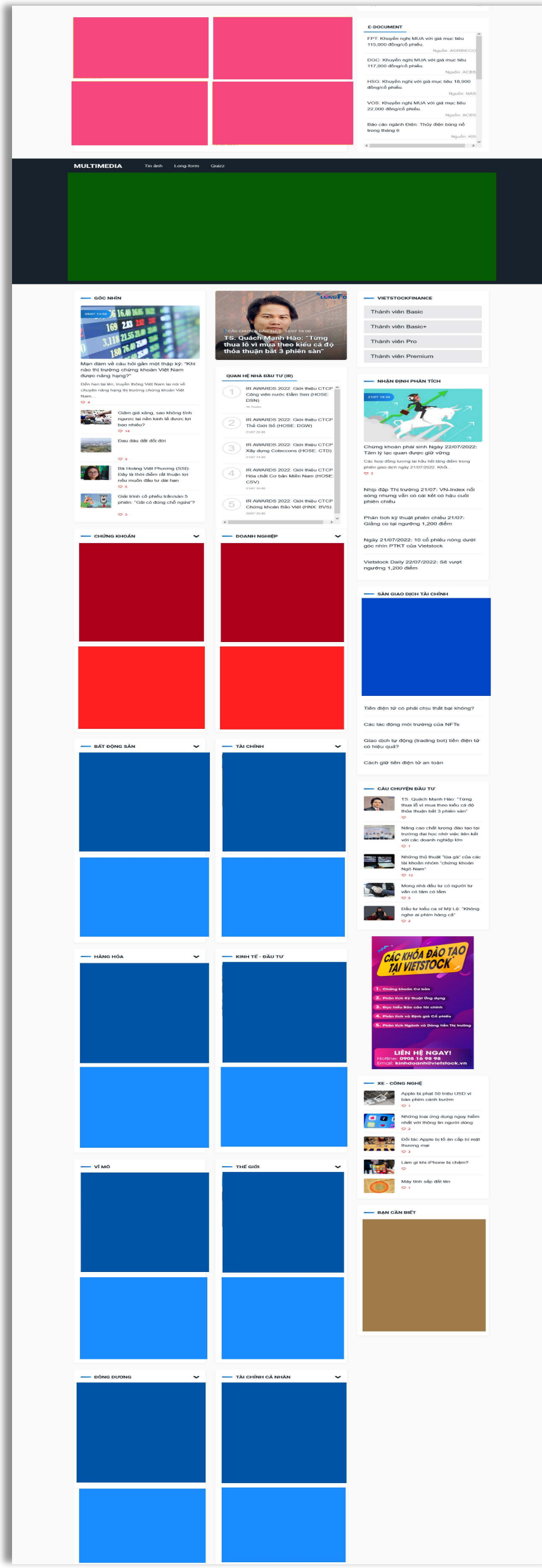
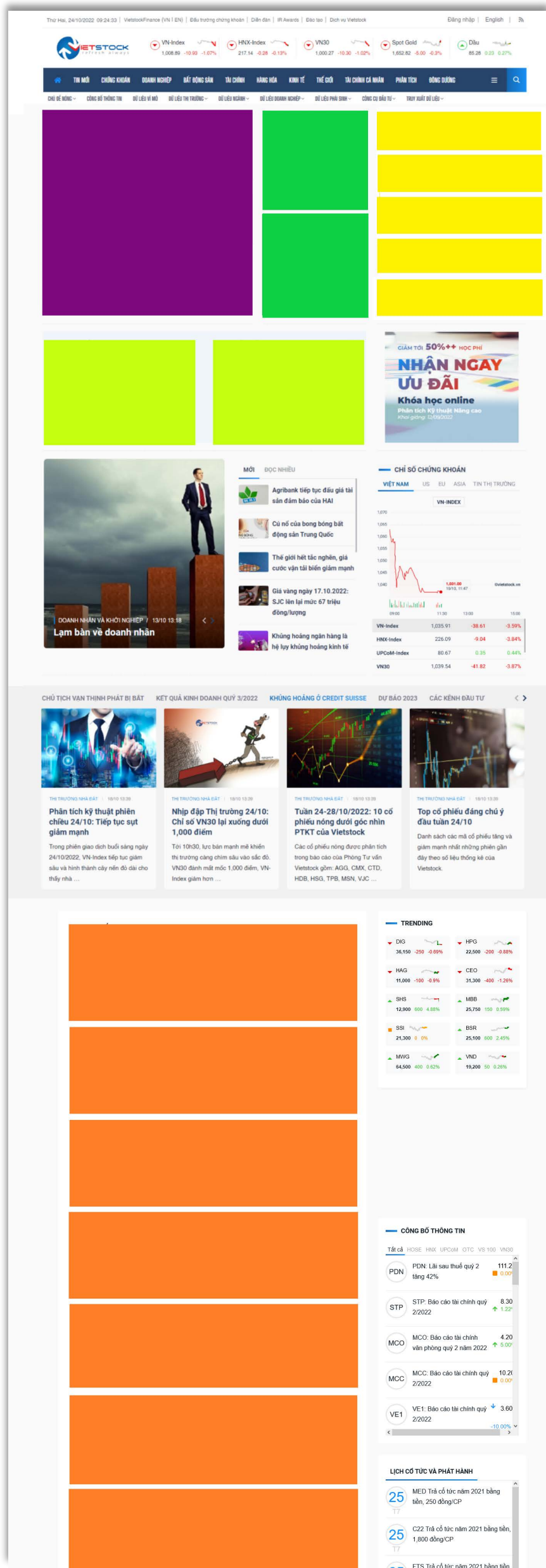
PAGEVIEWS/MONTH
40,000,000
TIME ON SITE **5:37**

Categories

1. Stock Market
2. Companies
3. Real Estate
4. Finance
5. Commodity
6. Economy - Invest
7. Marco Economy
8. The World
9. Indochina
10. Personal Finance
11. Multimedia
12. Finance Exchange
13. Need-to-know

Posting Quotation

Unit: USD/Post



Position	Homepage Display Time (hour)	Prime time (8h00 - 16h00)	Other time
Hot news 1*	1	2430	1980
Hot news 2	1	1980	1,525
Hot news 3	2	1,525	1,080
Hot news 4	1	1,525	1,080
Spotlight 1	2	990	675
Spotlight 2	4	990	675
Main news (Multimedia section)	4	1,400	1,035
Main news Companies / Securities/ Real Estate/ Finance section	2	720	540
Main news 2 Companies / Securities/ Real Estate/ Finance section	2	540	405
Main news (Other section)	2	405	315
Main news 2 (Other section)	2	270	200
Finance Exchange			
Article related to Forex, Cryptocurrency, Option	24		1,035
	1 week		2,795
Article related to products, financial services, other services	24		630
	1 week		1,400
Need-to-know			
Main news 2	24		160
	2		85
Average news			70
12 posts /1-year period			655
24 posts /1-year period			1,080
Publishing enterprise registration information package (03 posts)	2		190

*Hot news 1 always appears when readers visit the homepage at first time within the displayed time. Then the article automatically change to Hot news 1 or Hot news 2 position if readers refresh the website.

ADDED SERVICES:

Edit fee: From 485 USD/article (Apply for the posts must be edited or had a lots of data)

Writing fee: From 100 - 250 USD/article (free for booking Hot news 1, 2 - Prime time)

Production expense Longform: From 715 USD/article

Production expense Infographic: From 575 USD/article

Edit after posted the posts: 25 USD/ 01 time (free for first time, maximum 02 times)

Quick review and posting (within 02 hours):

During office hours (Monday - Friday: 8:00 AM – 5:00 PM; Saturday: 8:00 AM - 11:30 PM): Increase 10% of post price

Out of office hours: Increase 20% of post price

Add more display time: 50% of price

Add more the hyperlink: 25 USD/link (maximum 03 links)

Add more the image: 25 USD/ 03 images (maximum 09 images)

Add more Tag: 15 USD/ 01 tag (maximum 03 tags)

Add video (Youtube link): 25 USD/video (maximum 02 clips/article, maximum duration time 05 minutes/video)

Add more text (For articles that exceed the prescribed number of words): 25 USD (maximum 500 words)

TIME REGULATION:

Booking position: Before 02 - 03 working days

Send the content/information to write the article: Before 03 - 05 working days

The content will be posted within 01 working day after the two parties agree on the content

CONTENT AND FORMAT REGULATION:

The limit of article: 1,000 words, 03 images, 02 links and 03 Tags

The embedded link: Must be matched with the content of article

The Tag: Must specify the name of the Tag attached to the, Tag is maximum to 04 words

The content is approved and edited by Vietstock's Editorial Board in a journalistic and objective style

Vietstock have the right to change the title in accordance with Vietstock's standard or remove the post in sensitive cases, detecting inaccurate information

RANGE OF QUOTATION:

This quotation is only applied for business PR, introduce products or services

All prices quoted are valid for 01 month from the date the client received it



THANK YOU!